

# HOMEOVITALITY®

Revolutionary Micro-Medicines to promote natural super-health.

*Homeovitality is an entirely new concept in health promotion. It takes advantage of new "cutting-edge" scientific discoveries to help everyone stay as healthy as possible and enjoy different forms of nature's "super-health".*



## Homeovitality, why?

In 2003, scientists completed the Human Genome Project, marking the beginning of an exciting new era in human health. New genes have been discovered that are vital to mind and body health as well as protecting against and correcting disease. Researchers have also discovered genes that promote different forms of hybrid vigour, nature's super-health. Dr. Peter H Kay, who discovered how natural super-health works has developed Homeovitality, enabling everyone to benefit from these exciting new scientific healthcare breakthroughs.

## The Importance of Hybrid Vigour.

Hybrid vigour is the highest possible level of health and disease resistance that can be achieved naturally. It is nature's very own form of "super-health", developed naturally over millions of years. In humans, recent dramatic improvement of IQ, extension of a healthy lifespan and the general lowering of blood pressure and cholesterol levels, for example, have been attributed to natural super-health.

## Homeovitality, how?

Homeovitality is based on the proven principles of Micro-Immunotherapy, in which highly diluted DNA molecules are used to target regions of the genetic blueprint to fight infectious diseases. It has been discovered that diluted DNA molecules have telepathic properties; they emit electromagnetic signals that are recognised by DNA molecules with the same sequence. Homeovitality takes advantage of these new scientific discoveries as well.

## Health Spectrum.

Now that it has been discovered that humans can enjoy natural super-health, with the help of Homeovitality products, the wellness spectrum can be extended from ill-health (disease) to health through to super-health.

## The developer, Dr. Peter H Kay.

In his early days, Dr. Kay specialised in blood group serology and haematology. In 1974, he moved to Australia and became involved in tissue transplantation and auto-immune diseases. He later became a member of the Dept of Pathology at the University of Western Australia, specialising in Immunopathology. In the late 1980s he was awarded his PhD. In 1989, he founded the first Molecular Pathology laboratory in Western Australia in the Faculty of Dentistry and Medicine at the University of Western Australia. He remained as Head until he retired from Academia in 2001. During that time he conducted world class research and launched the careers of many post-graduate students. He has published over 80 peer reviewed articles in prestigious international scientific journals. His publications can be viewed at: <http://www.ncbi.nlm.nih.gov/sites/entrez> (PubMed) and searching under Kay PH or PH Kay.

## What our client's say.

*...the product (Super Weight Loss) reduced my voracious appetite; I have managed to lose 2.5kg in just over 4 weeks with no additional effort in my exercise regime... Susan. Bayswater, Australia.*

*... It was the Super Heart product I was taking. I found I had more energy and greater feeling of well being... Rocky. Melbourne, Australia.*

*...now wanting to do things, after having had CFS for 18 years, it is a real treat... (Super Heart) Patricia. Victoria, Australia.*

*... Homeovitality Super Memory is enabling me to recall facts and figures faster than I have been able to do for many years... Trudi. Lancashire, UK*

*... I dare not stop taking Homeovitality product HoV-KLO in case the red rash on my face returns... Peter. Preston, UK*

*... I have been using the super weight loss and can feel a definite curbing of appetite... Andrew. Kansas, USA*

*... I am in my early sixties, a Karate instructor and healthy. I take three Homeovitality products routinely because I want to remain healthy and live for as long as possible, I want to avoid breaking my bones and I want to keep my brain working as well as possible... David. Perth, Australia.*

*...my blood pressure was consistently around 200. I was given Super-Heart by a Homeopath. Over a period of about three months my blood pressure normalised at around 140. It has been stable for many months now. I will be taking Homeovitality in the long term... MAS. Sandringham, Australia.*

## Super Heart.- HoV-KLO

**Uses:** Anti-aging, heart health, kidneys, immunity, blood pressure.

HoV-KLO targets the KL gene. KL is one of the most important health promoting genes ever discovered. Scientists have confirmed that KL plays a very important role in slowing down the aging process, helping to keep the heart and kidneys healthy and protecting against disease.

Unfortunately, as we get older, there is a gradual decline in the amount of KL that our bodies make. Reduced KL activity is associated with impaired immunity and development of rheumatoid arthritis. KL also suppresses the growth of breast cancer cells, so the benefits of KL become more significant with age.

## Super Memory/IQ.-HoV-CM2/S25

**Uses:** Memory loss, IQ, lack of attentiveness.

HoV-CM2/S25 targets the CHRM2 and SNAP-25 genes. It has been scientifically formulated to help improve IQ, memory and attentiveness. Reduced SNAP-25 activity results in memory loss and CHRM2 has been proven to be a key promoter of intelligence.

### Notes:

- *Easy to use. Simply take 8 drops in a little water each day.*
- *Because Homeovitality products have been designed to target only genes that promote health and support natural super-health, undesirable ill-effects are avoided. Because each Homeovitality product targets separate independent genetic systems, all products can be taken safely at the same time.*

## Super Weight Loss.-HoV-LEP/ADP

**Uses:** Weight loss, overweight, BMI maintenance.

HoV-LEP/ADP is designed to help you to lose weight more effectively by reducing fat formation and suppressing your appetite, so the urge to over-eat is suppressed. It also helps to increase energy expenditure, so the food that you eat is converted into energy rather than stored in the body as fat. Interestingly, scientists have discovered that LEP can also correct type 2 diabetes.

The ADP gene is referred to as “the anti-obesity gene” because it plays an important role in reducing fat accumulation.

It is important to note that HoV-LEP/ADP cannot be used as a substitute for a healthy diet or exercise in any weight loss program.

## Super Strong Bones.-HoV-CTR

**Uses:** Prevent bone fracture

CTR gene plays an important role in bone formation. HoV-CTR is designed to help protect you from fracturing your bones, especially if you are a post-menopausal women.

Scientists have discovered that post-menopausal women are less likely to fracture their bones through a form of natural super-health involving the CTR gene.

### Manufacture of Homeovitality.

Homeovitality products are manufactured in compliance with standards set down by the Australian Therapeutic Goods Administration (TGA) in an Australian laboratory licensed by the Australian Department of Health, (TGA Licence No 50725) to produce herbal and homeopathic medicines to a GMP standard accepted by the World Health Organisation.

## How to order Homeovitality products.

**For sales/distribution in Australasia, South East Asia, Japan and China, contact:-**

**The Australian Company:-**

Health Matters Natural Products Pty. Ltd.  
www.healthmatters.net.au  
email: -info@healthmatters.net.au  
tel: - within Australia, 1300 792 930  
international, 00 61 3 8740 3708  
mob:- 0425 708 707

**For information and sales in UK, Europe, Middle East, Africa, Pakistan and India, contact:-**

**Dr. Saqib Rashid,**

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international, 00 44 203 021 3376  
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international, 00 44 789 410 8594

**For information and sales in North America, South America and Canada, contact:-**

**Karla Bartlett, Homeopath.**

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